

Volunteer Role Title: Abkhazi Garden Volunteer Social Media Coordinator

Date Prepared: April 2026

TLC The Land Conservancy of B.C. (TLC) is a charitable, membership-based land trust working to protect British Columbia's biological diversity. We are currently seeking a Social Media Coordinator to support the organization's communication initiatives at Abkhazi Garden.

Position Overview:

Abkhazi Garden is seeking a creative and organized Social Media Coordinator to help share the story of this unique heritage garden. In this role, you will work closely with the Abkhazi Garden Site Manager to create and share engaging content for the garden's Facebook and Instagram channels. Your work will help promote garden events, highlight volunteer opportunities, and inspire more people to discover and enjoy this special place.

Duties and responsibilities:

- Take photos and videos that reflect the garden's unique character and visitor experience.
- Create photos, videos, and story content for Abkhazi Garden's Facebook and Instagram channels that showcase the beauty and activities of Abkhazi Garden.
- Work with the Site Manager to plan and schedule content tied to events, programs, and seasonal highlights.
- Help respond to comments and messages to keep Abkhazi Garden's online community active and welcoming.
- Track basic engagement to understand what content resonates most.

Desired Skills

- Comfort using and posting content on Facebook and Instagram.
- Strong writing skills and an eye for visual storytelling.
- Ability to take and edit photos and short videos.
- Ability to create graphics and digital posters that will be used to promote events.
- Organized, reliable, and comfortable working collaboratively.
- Interest in gardens, heritage sites, or community-based organizations is an asset.

Time Commitment

- April – September: ~24-32h/month or 6- 8h/week
- October – March: ~12-24h/month or 3-6h/week

Interested volunteers should contact the Abkhazi Garden Site Manager at volunteer@conservancy.bc.ca or call the TLC office at 250-479-8053 (toll-free 1-877-485-2422).